

The finest *from the Nilgiris*, bought where it grows.

BluVira Exports LLP is a merchant exporter in Kotagiri, in the Nilgiri hills of Tamil Nadu. We buy tea direct from Nilgiri estates, at the Coonoor auction and from the bought-leaf factories in the hills, vegetables from Nilgiri farmers and the Mettupalayam market, and pepper and cardamom in the Gudalur and Theni markets, then grade, blend, pack and document every shipment to your specification.



Kotagiri, Tamil Nadu

Based at origin

Three core lines

Nilgiri tea, hill vegetables,
pepper & cardamom

FOB · CFR · CIF

Sea and air, mixed containers

Private label

Tea blends packed under your
brand

ABOUT US

Rooted in the Blue Mountains

The Nilgiris grow some of India's finest tea, alongside spices and cool-climate vegetables. Much of it leaves the hills through several middlemen before it reaches an overseas buyer.

We set up BluVira in Kotagiri in 2026 to shorten that chain: one accountable partner at origin who knows the estates, the auction, the factories and the markets, checks every lot, and handles the paperwork for export.

As a merchant exporter we buy where the produce is traded — tea estates, the Coonoor auction, bought-leaf tea factories, farmers and wholesale markets — so we can match each lot to your sample and scale supply with your orders, across product lines, from a single point of contact.

Our tea partner has traded Nilgiri tea since the late 1990s, knows most of the estate owners in the hills, and can match, and improve on, a buyer's sample blend.

1,000–2,500 m

Growing altitude of Nilgiri tea

GI since 2008

Nilgiri Orthodox tea

Sample first

Every order matched to an
approved sample

Est. 2026

LLPIN ACZ-3832

A partnership in three steps

<p>FIRST</p> <p>You define the market</p> <p>Products, target consumers, price points and volumes for your market.</p>	<p>THEN</p> <p>We build the supply</p> <p>Estate, auction and factory buying, farm and market sourcing, quality control at origin, blending and private labelling.</p>	<p>FINALLY</p> <p>We export, you distribute</p> <p>We handle India-side export documentation and logistics, FOB, CFR or CIF.</p>
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Commercial terms are open: an exclusive sourcing partnership, per-shipment trade, or revenue share as the business grows.

WHERE WE BUY

Close to the source, product by product

<p>TEA</p> <p>Estates, auction & factories</p> <p>Single-estate orthodox teas direct from Nilgiri estates, year-round; orthodox and CTC from the Coonoor auction and bought-leaf factories; Assam for blending.</p>	<p>VEGETABLES</p> <p>Nilgiri farms & Mettupalayam</p> <p>Cool-climate vegetables bought from farmers and through long-standing contacts at Mettupalayam market, on short lead times.</p>	<p>SPICES</p> <p>Gudalur & Theni markets</p> <p>Black pepper from Gudalur and cardamom from the Theni markets, cleaned and graded to specification.</p>
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THE PEOPLE

Who you will work with

<p>DESIGNATED PARTNER · SOURCING, QUALITY & BLENDING</p> <p>Joghee Ravirajh</p> <p>Has traded Nilgiri tea since the late 1990s and knows most of the estate owners in the hills. Buys tea direct from Nilgiri estates, at the Coonoor auction and from bought-leaf factories, sources vegetables and spices from farmers and markets around the Nilgiris, checks every lot against the approved sample, and develops our tea blends.</p>	<p>DESIGNATED PARTNER · EXPORT OPERATIONS & CLIENT RELATIONS</p> <p>Sumathi Tikkala</p> <p>Looks after packing and labelling, export paperwork and registrations, and day-to-day contact with buyers, from first enquiry to delivered order.</p>
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From the Blue Mountains to your market

Three core lines, bought at origin and checked before they ship. Other lines are supplied on request, and products can be combined in a mixed container. Specification sheets are available at bluviraexports.com.



CORE LINE · 1,000–2,500 M

Nilgiri tea

Single-estate orthodox teas bought direct from Nilgiri estates, orthodox and CTC from the Coonoor auction and bought-leaf factories, and Assam for our blending lines.

Grades orthodox FOP, OP, BOP, BOPF, fannings · CTC BP, BOP, PF, PD, dust

ON REQUEST white tea & silver tips · green · winter frost · masala chai



CORE LINE · FRESH

Nilgiri hill vegetables

Carrot, potato, cabbage, beans, beetroot, broccoli and Brussels sprouts from Nilgiri farmers and the Mettupalayam market, graded and packed for export on short lead times.

Shipping air from Coimbatore or refrigerated container



CORE LINE · WESTERN GHATS

Pepper & cardamom

Black pepper from Gudalur and green cardamom from the Theni markets, cleaned and graded for retail packs, blends and food manufacturing.

Forms whole, cracked or ground · lab reports on request

ON REQUEST turmeric · dry ginger · cinnamon · clove

ALSO SUPPLIED ON REQUEST

Rice

South Indian non-basmati rice from Andhra Pradesh and Thoothukudi, to your variety, grade and packing.

Herbs & wild honey

Rosemary, thyme, oregano, parsley and sage, fresh or dried, and multi-floral honey from the Nilgiri Biosphere.

Essential oils

Eucalyptus, lemongrass and citronella oils, with COA, GC report and MSDS.

SIGNATURE CAPABILITY

Your own blend, developed at origin

We blend Nilgiri and Assam teas to your target cup — Assam's malty strength with Nilgiri's briskness and bright colour — then pack and label it under your brand.

— Blend development to your taste, strength and price point

— Masala chai blends with our own pepper and cardamom

— Pouches, cartons and bulk sacks under your brand

— The same cup, season after season

From Kotagiri to your port

TRIAL ORDERS & LEAD TIME

From about 500 kg per product; about three weeks for spices, four for tea; vegetables three weeks for a first order, one week for regular supply

INCOTERMS

FOB, CFR or CIF

SAMPLES

Free; courier cost paid by the buyer

SEA PORTS

Thoothukudi (Tuticorin, V.O. Chidambaranar Port), Kochi, Chennai

AIR CARGO

Coimbatore International Airport

MIXED CONTAINERS

Tea, spices, rice and other dry goods in one container; fresh vegetables quoted separately

PAYMENT

Advance T/T, or part advance with balance against documents; LC at sight for larger or repeat orders

QUALITY

Every lot checked at origin against the approved sample; pre-shipment testing by an NABL-accredited (ISO/IEC 17025) lab, or a lab of your choice

DOCUMENTS

Commercial invoice, packing list, certificate of origin, phytosanitary certificate where required, lab reports

PACKING

Foil-lined tea sacks, paper, PP and jute bags, cartons, ventilated crates or retail pouches

REGISTRATIONS

Registered and licensed to export

DGFT · Importer-Exporter Code	ABHFB1288M	Active
GST Network · GSTIN	33ABHFB1288M1Z8	Active
Ministry of Corporate Affairs · LLPIN	ACZ-3832	Active
APEDA · Exporter RCMC	RCMC/APEDA/34580/2026-2027	Active
Tea Board of India · Tea exporter licence	TB LC E-14418	Active
Spices Board India · CRES	CRES/SBCB/29758/2026-2027	Active
FSSAI · Central food licence	12426997000577	Active
Ministry of MSME · Udyam	UDYAM-TN-15-0042343	Active

Copies of certificates are available on request. Each registration can be verified with the issuing authority.

Let's talk about your next order

Tell us the product, grade, volume and destination. We reply within one working day with pricing and sample options.

EMAIL

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PHONE / WHATSAPP

+91 95000 69454

WEB

bluviraexports.com

REGISTERED OFFICE

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